DotNetNuke

In a world where a strong online presence is critical for business success; to remain competitive every organisations needs a website, portal or intranet solution. Content Management Systems (CMS) frequently come with associated license and deployment costs which are inhibitive to small business. As a feature rich alternative without the overhead of costly licenses, DotNetNuke is one of the world's most popular CMS systems.

What is DotNetNuke?

DotNetNuke uses an open-source Web Application Framework which is ideal for creating and deploying projects such as commercial websites, corporate intranets and extranets, online publishing portals and custom developed applications.

DotNetNuke is provided as open-source software licensed under a BSD agreement. In general, this license grants the general public permission to use the software free-of-charge. It also allows ARES to customise and configure the application, with the simple requirement of giving credit back to the DotNetNuke project community.

DotNetNuke is a trademarked name, and a brand widely recognized and respected in the open source community. With over 400,000 registered users and a talented team of developers, DotNetNuke continues to evolve its software through participation, real world trial and end-user feedback.

So why choose DotNetNuke?

- Feature rich content management system
- Web 2 enabled user experience
- Huge range of modular add on components
- Fully extensible and scalable
- Constantly evolving through real world trial
- Simply efficient and manageable
- Priority on security
- Developed using Microsoft technologies
- Fully customizable
- User-friendly content editing interface
- Clearly licensed under a BSD-style license

For further information on DotNetNuke or to arrange a meeting to discuss your online needs, call ARES on 1300 762 912 or visit us at www.ares.com.au

How easy is it to use?

- DotNetNuke is designed to make it easy for users to manage all aspects of their project. Functional site wizards, intuitive user interface and help icons allow universal ease-of-operation.

- DotNetNuke comes loaded with a set of built-in tools that provide users with a toolkit of powerful features. Site hosting, design, content, security, and membership options are easily managed and customised through these tools.

- DotNetNuke is a powerful CMS with its built-in functionality, yet also allows administrators to work effectively with add-on third party assemblies and custom tools. Site customisation and functionality options are nearly limitless. DotNetNuke modules and skins are also easy to find or purchase.

CASE STUDY

Energy Safe Victoria was looking for a highly functional content management system to support their new website. ARES proposed a DotNetNuke CMS to reduce licensing costs while providing the functionality they required for content publishing and site control. The result was a professional high value CMS website utilising DotNetNuke and modular content publishing workflow.

www.esv.vic.gov.au